

FROM THE PRODUCERS AND CREATORS OF
"THE ART OF HAPPINESS"





FROM THE TEAM AWARDED AT EUROPEAN FILM AWARDS 2014
BEST ANIMATED FEATURE FILM



Gatta Generentola



FEATURE FILM

3D/2D ANIMATION

LENGHT: 80'

FOCUS TARGET: YOUNG ADULTS

SECONDARY TARGET: ADULTS



A CINDERELLA NEVER SEEN BEFORE

IL PENTAMERONE

DEL CAVALIER

GIOVAN BATTISTA BASILE

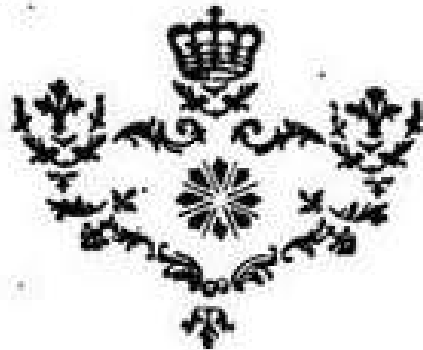
OVERO

LO CUNTO DE LI CUNTE

TRATTENEMIENTO DE LI PECCERILLE

DI GIAN ALESIO ABBATTUTIS.

TOMO I.



NAPOLI MDCCLXXXVIII.

PRESSO GIUSEPPE-MARIA PORCELLO

Con Licenza de' Superiori.

LO CUNTO DE LI CUNTI
(TALE OF TALES)
GIOVAN BATTISTA BASILE
NAPLES 1638

A MAFIA FAIRY TALE



A MAFIA FAIRY TALE
A CINDERELLA FIGHTING FOR FREEDOM





**A MAFIA FAIRY TALE
A CINDERELLA FIGHTING FOR FREEDOM
AN ENCHANTED SHIP**

A stylized illustration featuring a man in a white tuxedo with a red sash, sitting in a red upholstered chair and clapping. In the background, a black horse is visible against a green and yellow wall with rivets. The scene is framed by purple curtains on the left.

A MAFIA FAIRY TALE
A CINDERELLA FIGHTING FOR FREEDOM
AN ENCHANTED SHIP
UNFORGETTABLE NEAPOLITAN MUSIC



A MAFIA FAIRY TALE
A CINDERELLA FIGHTING FOR FREEDOM
AN ENCHANTED SHIP
UNFORGETTABLE NEAPOLITAN MUSIC
AN OUTRAGEOUSLY POETIC STORY



**"CHARACTERS"
CINDERELLA**

**A MYSTERIOUS TEENAGER
SEDUCED BY A "VICIOUS" BUT CHARMING KING**



**"CHARACTERS"
THE KING**

**A MAFIA BOSS
CRUEL AND ABLE TO SEDUCE ANYONE**



**"CHARACTERS"
THE STEPMOTHER**

**A MAITRESSE
BURNING WITH PASSION**



**"CHARACTERS"
THE POLICEMAN**

**A BRAVE ROMANTIC AND MELANCHOLIC POLICEMAN
LOOKING FOR REDEMPTION**

A woman with blonde hair, wearing a black dress, is sitting on a wooden chair at a vanity. She is looking into a large, round mirror. The vanity is a wooden table with a pinkish-red surface. On the table, there are several items: a small purple bottle, a green plant, and some other objects. The background wall is a deep red color. To the right of the vanity, there is a wire mesh mannequin. In the foreground, there is a large, dark, wire mesh object that looks like a chair or a piece of furniture. The lighting is dramatic, with strong shadows and highlights.

**"CHARACTERS"
THE STEPSISTERS**

**IN OUR CINDERELLA THERE ARE 6,
3 OF THEM ARE TRIPLETS**



**"SETTING"
NAPLES**

**THE CITY OF THE SUN
THE KINGDOM OF CRIME**



**"SETTING"
THE SHIP**

**AN ENCHANTED CASTLE
WHERE GOOD FIGHTS EVIL**



"SETTING"
THE HARBOUR

**THE EMPIRE
DIRTY AND CORRUPT**



A FILM BY:

IVAN CAPPIELLO

MARINO GUARNIERI

ALESSANDRO RAK

DARIO SANSONE

DRIVING FORCES

- CINDERELLA THE CAT:
A NEW INTELLECTUAL PROPERTY
- UNIVERSALLY KNOWN CHARACTERS
PRESENTED IN A NEW LIGHT
- SOUNDTRACK OF THE LEGENDARY NEAPOLITAN SONGS
KNOWN ALL OVER THE WORLD
- REFERENCES:
WALT DISNEY MEETS "LEON" BY LUC BESSON MEETS "GOMORRA"



**PRODUCTION
SCHEDULE**

PRE-PRODUCTION: MARCH 2015 / APRIL 2015

PRODUCTION: MAY 2015 / SEPTEMBER 2016

THEATRICAL RELEASE: NOVEMBER 2016 / DECEMBER 2016

PARTNERS

PUBLIC FUNDING

MIBACT - MINISTRY OF CULTURAL HERITAGE
AND ACTIVITIES AND TOURISM



COPRODUCTION

RAI CINEMA

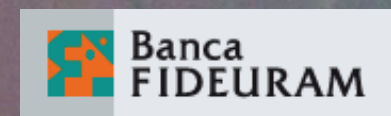


TAX CREDIT INVESTORS

OPTIMA ITALIA SPA

FIDEURAM BANK

ALETEIA COMMUNICATION



ITALIAN THEATRICAL DISTRIBUTION

VIDEA DISTRIBUTION





WWW.MADINNAPLES.COM

